

History of Suntory

Yatte Minahare

We earnestly accept challenges. United by our drive to succeed, we move forward together to create markets and provide new value. From the start, Suntory has been a pioneer. Today we look forward boldly and confidently.

History of business development

1899



Shinjiro Torii founds Torii Shoten and starts production and sale of wine

1907

Launch of *Akadama Port Wine*, a sweet grape wine



*Name changed to *Akadama Sweet Wine* in 1973

1921

Founding of Kotobukiya Limited



1923



Construction of the Yamazaki Distillery, Japan's first malt whisky distillery, marking the first step toward the production of Japanese whisky

1929

Launch of Japan's first authentic whisky, *Suntory Whisky Shirofuda* (white label)

1937

Launch of *Suntory Kakubin* (square bottle) whisky



1920s

1921

Establishment of organization "Hojukai" for social contribution



"Imamiya Dispensary," a charitable clinic in Osaka, was established by the founder

1940s

1946

Establishment of Institute of Food Chemistry (currently the Suntory Foundation for Life Sciences)



1960s

1961

Opening of Suntory Museum of Art



1969

Establishment of Torii Music Foundation (currently the Suntory Foundation for Arts)

1980s

1973

Start of bird conservation activities



1979

Establishment of Suntory Foundation

1986

Opening of Suntory Hall



2004



Successful development of world's first "blue rose" through application of biotechnology

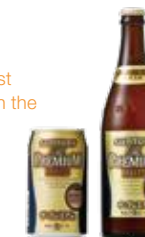
1996

Start of health food business development, with the launch of Sesamin E



2005

Award of Japan's first Grand Gold Medal in the Monde Selection to *The Premium Malt's* in the Selection of Beers division



2009

Welcoming of Orangina Schweppes to the SBF Group



2013

Listing of Suntory Beverage & Food Limited on the first section of the Tokyo Stock Exchange



2014

Establishment of Beam Suntory Inc.



2000s

2003

Start of Suntory's "Natural Water Sanctuaries" activities



2004

Start in Japan of the *Suntory Mizuiku*—Education Program for Nature and Water to teach the next generation about the environment

2010s

2014

Formulation of Suntory Environmental Vision toward 2050

2015

Start of the *Suntory Mizuiku*—Education Program for Nature and Water overseas, first in Vietnam

2017

Formulation of Suntory Group's Sustainable Water Philosophy

History of environment, culture and social activities

Giving Back to Society

By giving back generously to the world, we show that Suntory stands for both enjoyment and responsibility. While we always aim for success, we recognize the importance of the world around us. We are committed to building a long-lasting, mutually beneficial relationship with society.