

# Making *Mizu To Ikiru* a Continuing Reality

Our promise, *Mizu To Ikiru*—Living with Water—has three meanings.

First, it means “embrace water and nature.” As a company that provides consumers with water, a blessing of nature, we must protect and help to maintain a global environment that nurtures water.

Second, it means that we will “enrich our society.” Just as water quenches the thirst of every creature, our aim is to bring benefits to society.

Third, it expresses our determination to be as flexible as water as we continue to “take on new challenges.” We want our employees to be as free and flexible as water so that we boldly take up new challenges in the spirit of *Yatte Minahare*.

Section 03 introduces sustainability activities based on these concepts.

## Our Sustainability Activities



### **Water**

We will work to find solutions for the water problems in each region.



### **Environment**

We will implement environmental management.



### **Health & Wellness**

We will help people to enjoy healthy lifestyles.



### **People**

We will create a corporate culture in which diverse people can thrive.

# SECTION 03