

Global Implementation of *Mizu To Ikiru*

Suntory Beverage & Food (SBF) operates businesses developed in five regions. Under the customer-centric principle, the regional businesses respond to local customers, while sharing the SBF Group's overall vision and exchanging ideas on the best use of each one's expertise. Each company strives to expand its portfolio of products to match consumer preferences and needs in its country or region, while continuing to develop local brands that people love. Section 02 provides an overview of SBF today and introduces initiatives in individual regions.

SECTION 02



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