

CEO MESSAGE

With our promise to society,
Mizu To Ikiru, we will continue to
create enjoyable drinking experiences
for consumers all over the world.

Mizu To Ikiru

Since the founder of Suntory established the first Japanese whisky distillery in Yamazaki, Kyoto, water has been a core value of our business. We have been affectionately nurturing our symbolic water brand, *Suntory Tennensui* (natural mineral water), and it finally achieved No.1 selling brand in Japan. *Mizu To Ikiru* is the promise to our stakeholders, which we will pass to next generations.

The world is changing rapidly. Advances in technologies and ideas will have significant impacts to our business. It is indeed a challenging period, but we will always remember the basics, pay attention to what is happening in each market, and move forward with agility.

By blending *mizu* (water) with cutting-edge innovations, we will continue to create enjoyable drinking experiences, surprises, and delights for consumers all over the world.

We look forward to your continued support and guidance.

President & Chief Executive Officer
Kazuhiro Saito

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Mizu To Ikiru