


Never Changing Ever Changing

ANNUAL REPORT 2018

SUNTORY
SUNTORY BEVERAGE & FOOD



Life is
connected
through
water.

Life

We live on the water planet, and water makes up around 60% of our bodies. For that reason, the role of beverages in everyday hydration is of the utmost importance. In what some are calling the era of 100-year life spans, we will aim to continue providing new value that supports everyone who wants to live a healthy, positive, and distinctive life. That commitment is the basis for our efforts to find solutions to social problems.

Water

Earth is the water planet. Water covers over 70% of our planet's surface and was essential to the emergence of life and the development of the natural environment. It is the most fundamental resource for existence in this world and will remain vital to both humanity and the Earth in the future, just as it has in the past.



Promise

Consumer needs constantly change with the flow of time and those needs vary by country and region. We will continue to respond to these shifting needs through our unwavering commitment to water. While respecting the natural environment, we will keep adding value to water and use nature's gifts to create beverages that will enrich people's lives. That is our unchanging promise.



Water is
the key to
a positive
future.

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MONOZUKURI

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