

Yatte Minahare

We earnestly accept challenges. United by our drive to succeed, we move forward together to create markets and provide new value. From the start, Suntory has been a pioneer. Today we look forward boldly and confidently.

History of business development

1899



Shinjiro Torii founds Torii Shoten and starts production and sale of wine

History of environment, culture and social activities

Giving back to society

By giving back generously to the world, we show that Suntory stands for both enjoyment and responsibility. While we always aim for success, we recognize the importance of the world around us. We are committed to building a long-lasting, mutually beneficial relationship with society.

1907
Launch of *Akadama Port Wine*, a sweet grape wine



*Name changed to *Akadama Sweet Wine* in 1973

1921
Founding of Kotobukiya Limited



1923
Construction of the Yamazaki Distillery, Japan's first malt whisky distillery, marking the first step toward the production of Japanese whisky



1929
Launch of Japan's first authentic whisky, *Suntory Whisky Shirofuda* (white label)



1937
Launch of *Suntory Kakubin* (square bottle) Whisky



1921
Establishment of organization "Hojukai" for social contribution



"Imamiya Dispensary," a charitable clinic in Osaka, was established by the founder.

1946
Establishment of Institute of Food Chemistry (currently the Suntory Foundation for Life Sciences)



1963
Change of company name from Kotobukiya to Suntory Limited. Entry into beer business



1961
Opening of Suntory Museum of Art



1969
Establishment of Torii Music Foundation (currently the Suntory Foundation for Arts)

1972
Establishment of Suntory Foods Limited, beverage and food sales company

1983
Start of management of Chateau Lagrange (Bordeaux, France)




1973
Start of bird conservation activities



1979
Establishment of Suntory Foundation

1986
Opening of Suntory Hall



1996
Start of health food business development, with the launch of Sesamin E



2004
Successful development of world's first "blue rose" through application of biotechnology



2005
Award of Japan's first Grand Gold Medal in the Monde Selection of *The Premium Malt's* in the Selection of Beers division



2009
Welcoming of Orangina Schweppes to the SBF Group



2003
Start of Suntory's "Natural Water Sanctuaries" activities



2004
Start in Japan of the *Suntory Mizuiku*—Education Program for Nature and Water to teach the next generation about the environment

2013
Listing of Suntory Beverage & Food Limited on the first section of the Tokyo Stock Exchange



2014
Establishment of Beam Suntory Inc.



2014
Formulation of Suntory Environmental Vision toward 2050

2015
Start of the *Suntory Mizuiku*—Education Program for Nature and Water overseas, first in Vietnam

2017
Formulation of Suntory Group's Sustainable Water Philosophy