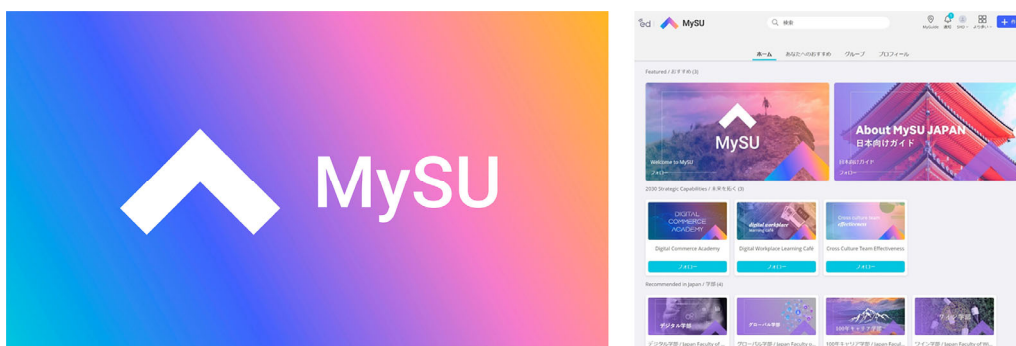


Suntory Group to Evolve “MySU”, Global Digital Learning Platform for Employees

— Personalized recommendations powered
by AI to boost self-directed learning —



Tokyo, JAPAN (October 2, 2023) — Suntory Group has evolved its global digital learning platform “MySU” (My Suntory University) from October 2nd, utilizing AI to provide employees a learning experience tailored to their individual aspirations.

Suntory Group believes that the source of our sustainable growth is people, and is actively engaged in talent development. To drive this, Suntory University, a corporate university, was opened in April 2015, with MySU, Suntory University’s digital learning platform, being launched in 2019. This provides the group’s 40,000 employees with easy access to learning and development opportunities.

As the world rapidly changes, it is the group’s responsibility to its employees to not only keep up with the exponential growth and advances in technology and skills development, but also to ensure staying ahead of it. The group is pleased to introduce the new MySU, Suntory University’s evolved global learning experience platform.

▼Details of the MySU evolved functionalities

1. Personalized recommendations powered by AI

Once users register the skills they want to develop, the AI will curate recommended learning content from internal and external sources every day. The personalized recommendations will enable users to access more relevant learning and upskill rapidly and effectively.

2.Social Learning and Gamification

Users can join learning communities, share their own content, as well as articles and videos from external websites that they find useful. The gamification features allow users to rank themselves among peers and earn badges by completing learning pathways. The active interaction and visualization of learning progress will stimulate motivation and fuel continuous learning and growth.

3.Enhanced Manager Dashboard

The upgraded Manager Dashboard enables managers to easily check and guide the learning goals and development status of team members. This will allow users to receive manager's timely and accurate support for continuous personal and career development.

Suntory Group's "Human Capital Management" states that people are the most important foundation of management. The group will continue to provide diverse growth opportunities to every employee and deliver optimized value to customers around the world.

▼Recent activities related to enhancing employees' learning environment in Japan

Launch of Suntory University's "Faculty of 100-year career"

This April, the "Faculty of 100-year career" was established within Suntory University to have employees acquire a mindset and skill set to cope with the "era of 100 years of life" and to think proactively about their own careers.

▼Learn more about Suntory Group's people and culture here

<https://www.suntory.com/careers/culturepeople/>

About Suntory Group

As a global leader in the beverage industry, Suntory Group offers a uniquely diverse portfolio of products, from premium spirits, beer, wine, ready-to-drink alcohol beverages, to brewed teas, bottled water, still and carbonated soft drinks, ready-to-drink coffee and energy drinks, along with health and wellness products. Suntory is home to award-winning Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu*, as well as iconic American spirits *Jim Beam* and *Maker's Mark*. Suntory also fascinates the taste buds with *The Premium Malt's* beer, and owns the exceptional Japanese wine, *Tomii*, and the world-famous *Château Lagrange*. Its brand collection includes *Sauza Tequila*, non-alcoholic favorites *Orangina*, *Lucozade*, *Ribena*, *BOSS* coffee, *Iyemon* green tea, *Suntory Tennensui* water, *TEA+ Oolong Tea*, *V* and *BRAND'S*, as well as popular health and wellness product *Sesamin EX*.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania, with an annual revenue (excluding excise taxes) of \$20.2 billion in 2022. Its 40,885 employees worldwide draw upon the unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

As a corporation sustained by the gifts of nature and water, Suntory Group will always protect the ecosystems that deliver water. Because its ecosystem is the wellspring, not only of its business and the rich experiences the group creates for people's lives, but also of human life itself. Suntory Group will continue to be a company where everyone is empowered with the freedom and flexibility to innovate. Through all of its corporate pursuits, Suntory seeks to inspire the brilliance of life.

Learn more about Suntory Group, its brands, and its commitment to social responsibility and sustainability at www.suntory.com, on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).